

CITY OF BURIEN, WASHINGTON

Art Commission MEETING MINUTES

Date: March 27, 2012

Time: 6:30 p.m.

Arts Commission Members Present:

<input checked="" type="checkbox"/> Shelley Brittingham	<input checked="" type="checkbox"/> Shelli Park	<input checked="" type="checkbox"/> Virginia Wright
<input checked="" type="checkbox"/> Donna DiFiore	<input checked="" type="checkbox"/> Michael O'Neill	
<input type="checkbox"/> Andrea Reay	<input type="checkbox"/> Chloe Bjordahl	
<input checked="" type="checkbox"/> Robbie Howell	<input checked="" type="checkbox"/> Debbie Thoma	

Staff Present:

Gina Kallman, Cultural Arts Supervisor
Debbie Zemke, Recreation Manager

Minutes

Meeting called to order. February minutes are approved as amended.

2012 Elections

Shelley nominated Virginia Wright for Chair. Shelli nominated Michael O'Neill for Vice Chair. Both are approved by commission.

2008 Summit Summary

Debbie Zemke presented a summary of the first Arts and Culture Summit held in 2008. The Summit brought together arts and culture organizations, stakeholders, arts businesses, artists, etc. Over 50 people attended and the Summit was facilitated by 4 Culture. Debbie also briefly touched on the work done on the Economic Development Comp Plan, and she will discuss in detail at a further meeting. Virginia asked if any of the Summit information was made available to the public. Michael asked for clarification of when Council becomes involved with commission and Debbie spoke about how the interaction occurs.

AREAS OF FOCUS REPORT

Arts Education—Debbie Thoma spoke about the HSD Arts Council meeting held on March 27th. The focus of the meeting was on the update of the K-6 music curriculum that the HSD arts staff will be asking for funding for. The staff is hoping to have the new curriculum in 2012-2013. The council also brainstormed some next steps for the arts staff to focus on in 2012-2013. There was a lot of support for finding ways for more integrated arts in the elementary schools

Public Art—Gina presented some updates on current public art projects:

Thomas Lindsey Sculpture at Seahurst Park—4 Culture has approved the deaccession of the piece to occur when the shoreline renovation project moves forward. The artist will have the opportunity to salvage any of the sculpture at his own expense.

PSSC & New Start School Collaboration—PSSC is supporting the New Start Music Station project as well as creating a metal totem pole for PSSC. The Music project will be a combination of drums and bells made from old fuel tanks.

4th Street Mural Project -- The Mural Panel meet on March 14th and looked at 5 talented artists. They chose artist Augustina Droze for the project which will run May-August or 2012.

Arts and Economic Development—Gina will organize a meeting of the committee in April to discuss how the committee will move forward.

STAFF REPORT

Celeste Cooning-- 4 Culture has given artist Celeste Cooning a grant to create an onsite installation at Dottie Harper Park during the Arts-a-Glow event, September 8, 2012. Celeste creates giant paper cutouts with Type and will install them in the trees and the park and light them for the event. We are hoping the installation will stay up for a few weeks.

Music in the Park--Staff has partnered with the City of SeaTac to add a second concert series this year at North SeaTac Park in the new North Burien neighborhood. There will be four concerts in July/August. We have also partnered with the Library and Fire Station to provide information booth and hand-outs, as well as the Church across the street (name?) to be our rain out site.

SOCO—March 13 meeting--Professional marketer Jennifer Rice presented on Audience Development. She spoke about the three rules for audience development:

- Good Research—who are you, who do you want your audience to be
 - To do research you can use:
 - Facebook
 - Focus groups
 - Surveys—with incentives!
 - After show talkbacks
 - Google analytics
 - Does your staff reflect your audience—do they think like your audience?
- Commitment from full staff to support audience development
 - All staff and volunteers should be responsible for marketing
 - Nurture experimentation
 - Know your audience, market appropriately
 - Partner—used shared/collaborative marketing
- Create an environment that will take risk

LAA—March 22 meeting-- Focused on Cultural Diversity and the Arts—speakers from Bellevue. Was very interesting to see stats from King County and hear what is being done in Bellevue in regards to outreach:

- Women's conversation group to reach out to Muslim community
- Women and children swim
- City Hall facility that does not look or feel like city hall
- Crossroads—multicultural retail, food, event space
- 95% growth in cultural event at Meydenbaer in last 5 years

Arts Crush—Shelley presented the idea of Burien being an Arts Crush HUB outside of Seattle and organizing arts programming that would happen on one day in October. Gina offered to help with the project.

Student Art Walk-- Gina shared information about the May 3rd Art Walk being organized by city staff, businesses, and Highline School District teachers and arts staff. The event will be from 5-8pm and will be held in Downtown Burien. Around 10-15 businesses will be participating and visual and performing arts will be showcased to celebrate Arts Education Month.

The meeting was adjourned.